

# Conference programme

**“Get smarter together in the Baltic Sea Region – taking innovation and smart specialisation across borders”**

6-7 November 2013 Sankt Gertrud Konferens, Malmö



## 6th of November

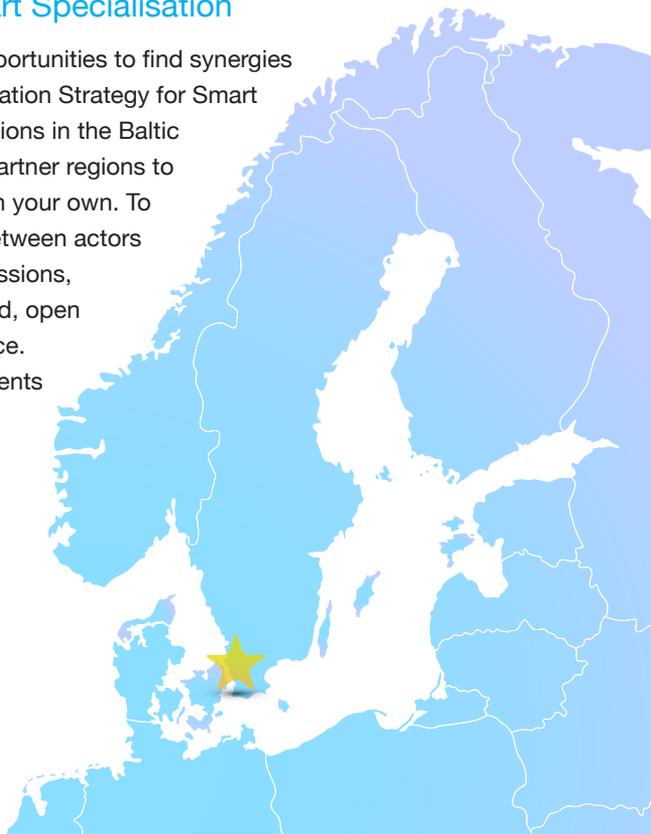
### Achievements and implications of the BSR collaboration

We would like to share the achievements of our interregional and transnational cooperation of the last years with you. Come and get to know the results of StarDust, the first implementation milestone of BSR Stars, and discuss our experience on how to establish international innovation platforms. Attend the pitch of ideas and concepts and meet innovative companies, clusters and regions that are engaged in creating strong competitive advantage for the Baltic Sea Region. The main target groups for the event are cluster organisations interested in internationalisation, companies and regional and national innovation policy makers with an interest in Baltic Sea Region cooperation.

## 7th of November

### A benchmarking event on Smart Specialisation

On the second day we offer concrete opportunities to find synergies between your RIS 3 (Research and Innovation Strategy for Smart Specialisation) and the RIS 3 of other regions in the Baltic Sea Region and match with interesting partner regions to achieve something that you cannot do on your own. To increase the chances of matchmaking between actors there will be two thematically focused sessions, e-Health and Smart Cities, but also a third, open session for any other theme of your choice. Main target groups are regional governments together with stakeholders involved in the governance of the Research and Innovation Strategies for Smart Specialisation (RIS3) with an interest in Baltic Sea Region Cooperation.



## 6th of November

### Achievements and implications of the BSR collaboration

- 08:30 Coffee and registration**  
[Rasmushallen](#)
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- 09:00 Welcome by BSR Stars**  
[Carolinahallen](#)  
*Annika Annerby Jansson* (Region Skåne and CPMR)  
*Marek Przeor* (European Commission)  
*Karin Nygård Skalman* (VINNOVA)
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- 09:30 Inspiration from the Stars**  
[Carolinahallen](#)  
A journey from the first vision and steps to the first success stories of BSR Stars and StarDust
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- 11:00 Taking innovation across borders: What does that mean in the Baltic Sea Region?**  
[Carolinahallen](#)  
Presentations and panel discussion:  
*Stig Nielsen* (Danish Business Authority)  
*Órjan Sölvell* (Stockholm School of Economics)  
*Jukka Saarinen* (Nokia Research)  
*Björn Ekelund* (Ericsson)  
*Thomas Alslev Christensen* (Danish Ministry of Science)
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- 12:15 Networking Lunch**  
[Kryddloftet](#)
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- 13:00 Exhibition of BSR Stars and StarDust projects**  
[Carolinahallen](#), [Rasmushallen](#), [Carnegie](#)
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- 13:40 Improvisational theatre sums up the exhibitions**  
[Carolinahallen](#)
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- 14:00 Pitching: The StarDust pilots show their most innovative ideas and results**  
[Carolinahallen](#)
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- 15:15 Coffee break**
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- 15:45 The importance of cross border cooperation in innovation in the Baltic Sea Region**  
[Carolinahallen](#)  
Presentation: *Karin Nygård Skalman* (VINNOVA)  
Commented by:  
*Karen Maguire* (OECD)  
*Alasdair Reid* (Technopolis Group)  
*Petri Räsänen* (Council of Tampere Region)  
*Lennart R Svensson* (Region Skåne/ European Forum for Clusters in Emerging Industries)
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- 16:45 Upcoming financial instruments: Will they accommodate our ambition?**  
[Carolinahallen](#)  
Presentations:  
*Pontus Lindberg* (Region Skåne)  
*Marta Ślęzak-Warszycka* (JTS, Baltic Sea Region Programme)  
*Alexander Schenk* (European Investment Bank)  
*Jason Martinez* (INTERREG IVC, JTS)  
*Daniel Kronmann* (Skåne European Office)
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- 17:45 Conclusion of the first day and outlook on the second day**  
[Carolinahallen](#)
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- 18:00 Mingle Dinner**  
[Kryddloftet](#)  
Afterwards Live-music in the Bar Kuntze  
[Pub Kuntze](#)



# 7th of November

## A Benchmarking Event

8:30 **Good morning coffee**  
Saras

09:00 **Plenary session**  
Catharina

- Welcome by the host(s) of the day – *Pontus Lindberg* (Region Skåne)
- Added value of cross border collaboration on innovation – *Karen MacGuire* (OECD)
- Presentation of RIS3, priorities and possible collaboration in the BSR, *Jens Sörvik* and *Inger Midtkandal* (JRC IPTS, the S3 platform)

10:00 **Relocation to rooms for parallel sessions**

10:15 **Parallel sessions 1: What do we want to achieve?**

Before lunch, different RIS 3 priorities will be presented and possible cross border collaboration suggested.

**e-Health**

Salmson

This session will focus on how regions can support innovation in the area of eHealth services, with a particular focus on eServices that increases individuals' participation in healthcare processes and prevention activities. Introduction about European Innovation Partnership on Active and Healthy Ageing – an opportunity for the BSR to be part of an innovative process from Eibhilin Manning (European Commission).

Contributions from the regions of Skåne (SE) and Oulo (FI), and from Estonia.

**Sustainable cities**

Catharina

The session on Smart sustainable cities will be about knowledge, products, processes, services and systems at the intersection between technological areas and stakeholders to solve cities' sustainability challenges and to contribute to a better economy and life for citizens.

Introduction from Miimu Airaksinen (Technical Research Centre Finland): European perspectives on Smart Cities and Communities – the European Innovation Partnership Model and Methodology (an opportunity for the BSR to be part of an innovative process) Contributions from Tampere (FI), Hamburg (DE) and Skåne (SE).

**Open session**

Studson

In the third parallel track, regions seeking collaboration in other RIS 3 areas will present their suggestions and needs for collaboration.

Contributions confirmed from Lapland (FI), Tampere (FI), West Pomeranian (PL), Mecklenburg-Vorpommern (DE), Skåne (SE) and Denmark.

12:00 **Lunch**

Anna

13:00 **Parallel sessions 2: How do we do it?**

During these sessions, the groups will elaborate on how regions can collaborate to achieve the objectives identified during the morning session.

**e-Health**

Salmson

How to collaborate and link RIS3 on eHealth in the Baltic Sea Region.

**Sustainable cities**

Catharina

How to collaborate and link RIS3 for Sustainable Cities in the Baltic Sea Region.

**Open session**

Studson

How to collaborate and link RIS 3 within identified areas in the Baltic Sea Region.

14:45 **Coffee break and relocation to plenary**

Saras

15:15 **Conclusions and next steps**

Catharina

Report from parallel sessions, summary and suggestions for future steps

## Wi-Fi

You can of course use the free WiFi during the conference!  
Connect to the network *Sankt Gertrud* by entering the password *internet*.

## Twitter

Twitter about the conference with the hashtag #bsrstars!

## Contact

Do you have question during the event? Please contact:

Sophie Lehmann, Sophie.Lehmann@vinnova.se,  
regarding the 6th of November

Maria Lindbom, Maria.Lindbom@skane.se,  
regarding the 7th of November

The event is organised by VINNOVA, Region Skåne, the Swedish Agency for Economic and Regional Growth – Tillväxtverket and the S3 Platform.



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