

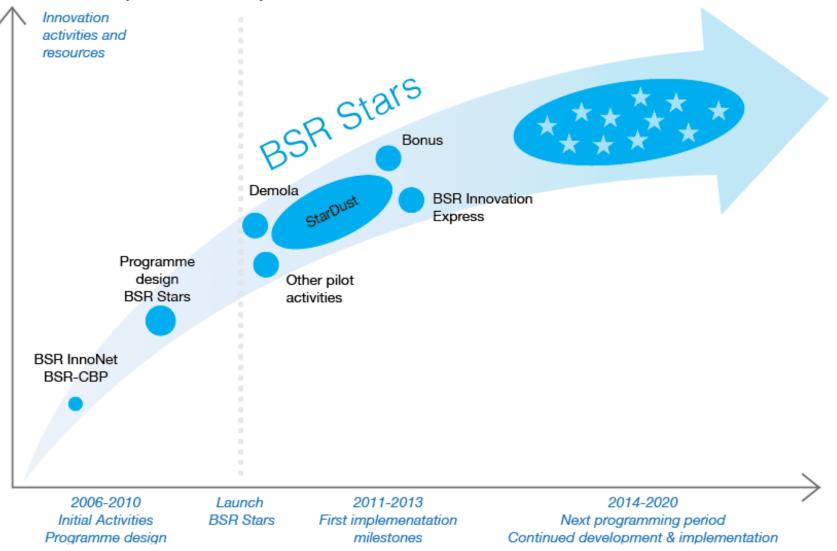
### Stronger Together Strengthening Global Position through Business and Innovation Collaboration in the BSR

#### Karin Nygård Skalman, Program Director BSR Stars- StarDust www.bsrstars.org



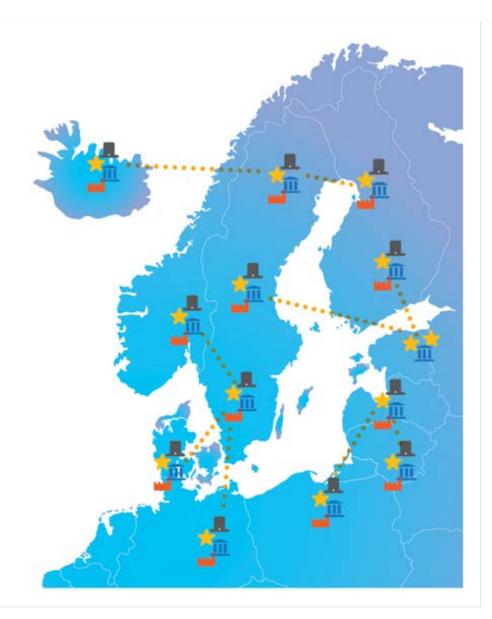


#### BSR Stars phases of development





Linking globally leading innovation milieus





Innovation milieus



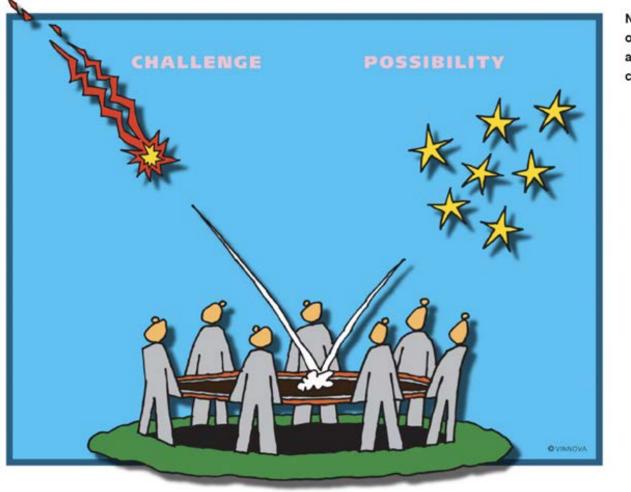
Public Authorities



# 60 million

A home market of 60 million inhabitants.





New business opportunities by addressing grand challenges



# Smart specialisation

= smart combination of competencies in the region



# Creating globally leading innovation hubs - using excellencies from neighbouring countries





MarChain

Mobile Vikings

## Pilot projects

Comfort in Living

Clean Water





#### Highlights from StarDust project results

