



"Youth in open innovation processes contributing to the regional innovation strategy"

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Who are we?



- LU Open is Lund University's triple-helix collaboration platform
 - ► ICT/Mobility, Future Cities, Health & Food, Materials Evolution, Smart lighting, Open innovation, Social innovation
- Our role is to bring the university knowledge into projects for the benefit of society
- Focus on supporting youth innovativeness
- Platforms and physical spaces:







Contribution to the International Innovation Strategy for Skåne



- Collaboration in IISS implementation and in ensuring long-term financement
- Matching and supporting the priorities within the Skåne Regional and Innovation Strategy for Smart Specialisation (RIS3):
 - Smart Personal Health
 - Smart Sustainable Cities
 - Smart Materials
 - Mobility/ICT/Connectivity as a horisontal enabler
- Sub-strategy: From cluster initiatives to the development of open innovation arenas in Skåne
- Developing new innovative areas and creative environments



Synergistic activities



Contribution to BSR Stars goals:

Develop competencies and capabilities in working with open and demand-driven innovation methods.

Development Projects on Open and Demand Driven innovation

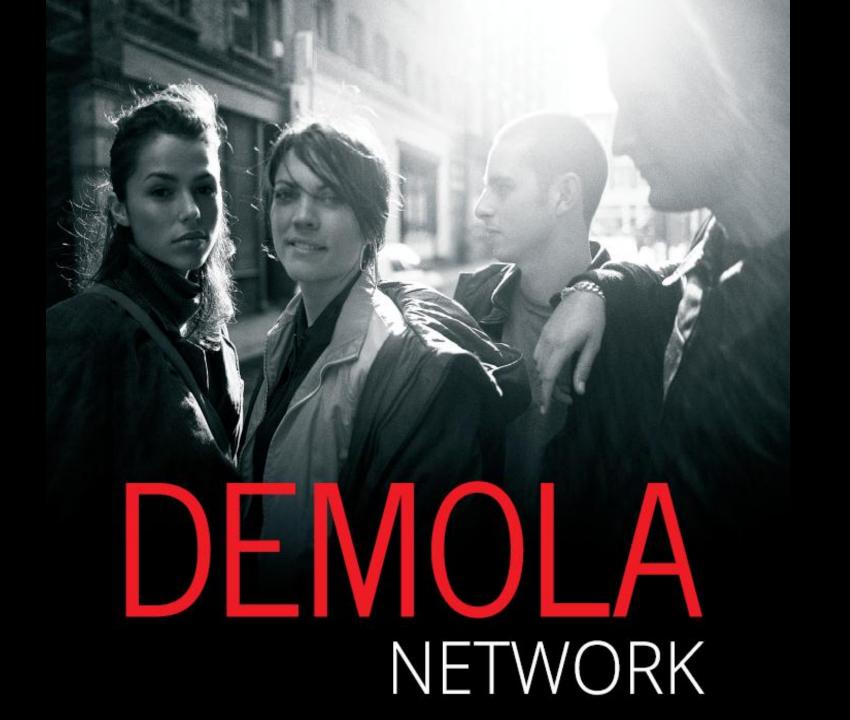
















- Youth innovativeness
- Award-winning ecosystem of creative action for students, companies and universities.
- Collaboration with Skåne Region and all 5 universities in the region – open innovation process
- ▶ First pilot successful cases summer 2013
- ▶ Fall 2013 new cases already started.
- Long term financing is a goal.
- Cases are operationalized at Black Pearl





Our BSR collaboration offer:

- Collaborating with other regions bringing in ideas from equivalent Open Innovation Arenas in the BSR - Joint innovation support measures
- Project partnership related to your region's smart specialisation strategy, especially those aligned with the RIS in Skåne region
- Dissemination of open innovation processes which can support your strategy - emphasis on youth innovativeness
- A physical space where personal contact is crucial
- Complementarities and enhanced capabilities
 - Baltic Sea network for project management and research support (DK, SE, RU, LT, GE, LV) already underway

Why?



- To take innovation and smart specialisation across borders and "Get smarter together in the Baltic Sea Region"!
 - Common challenges and diverse but complementary strengths
 - Explore geographical proximity
 - Similarities in smart specialisation policies and relevance of actions
 - Competence dissemination to BSR regions
 - Increased EU financement opportunities
 - to Connect the Region and Increase Prosperity.
- Who can be involved?
 - Triple-helix actors in the BSR.

Open for Innovation!





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