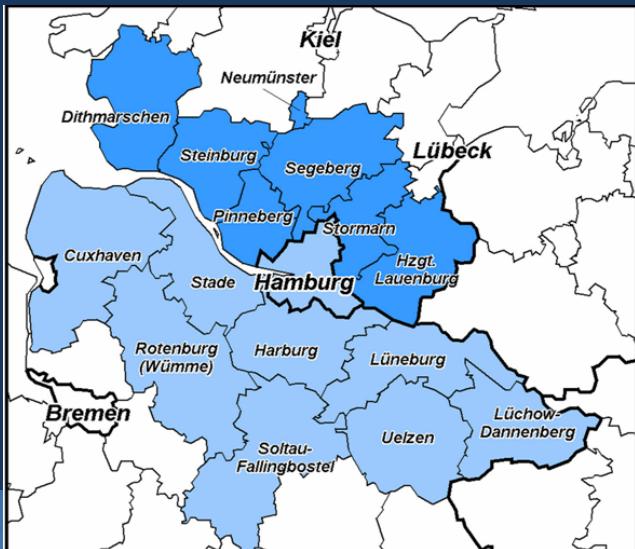




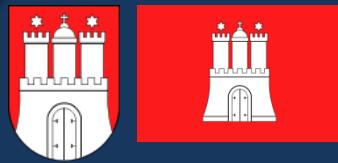
Free and Hanseatic City of Hamburg

1,7 Million inhabitants –
2nd largest city in Germany

Centre of Northern Germany –
4.3 Million people in the
Metropolitan Region of Hamburg



... more on [www.wikipedia.org...](http://www.wikipedia.org)



Thomas Jacob (52)
Urban Planner Education

Free and Hanseatic City of Hamburg
Senate Chancellery
European Policy – International Project Development

Urban Planner in several Cities (small, medium, bigger)
International Transport Affairs Hamburg
Hamburg European Policy
International Project Development since 2003

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EUROPEAN GREEN CAPITAL 2011



Malmö, 07./08.11.2013



Action Goals for Climate policy:

- Energy supply
- Energy savings
- Renewable energy
- Energy efficiency increase
- Energy networks – Smart grid
- Adaptation to climate change
- Modernisation of buildings
- Industry and plant technology
- Model function of Hamburg's administration
- Mobility
- Research for climate change
- Communication of climate change, and awareness Raising
- National and international cooperation
- Evaluation and monitoring

Since 2007: Hamburg Climate Action Plan

- Political Basis Paper
- Update on Regular Base
- Aims, Tools, Methods
- Guideline for all Administration Units
- Latest release 2013

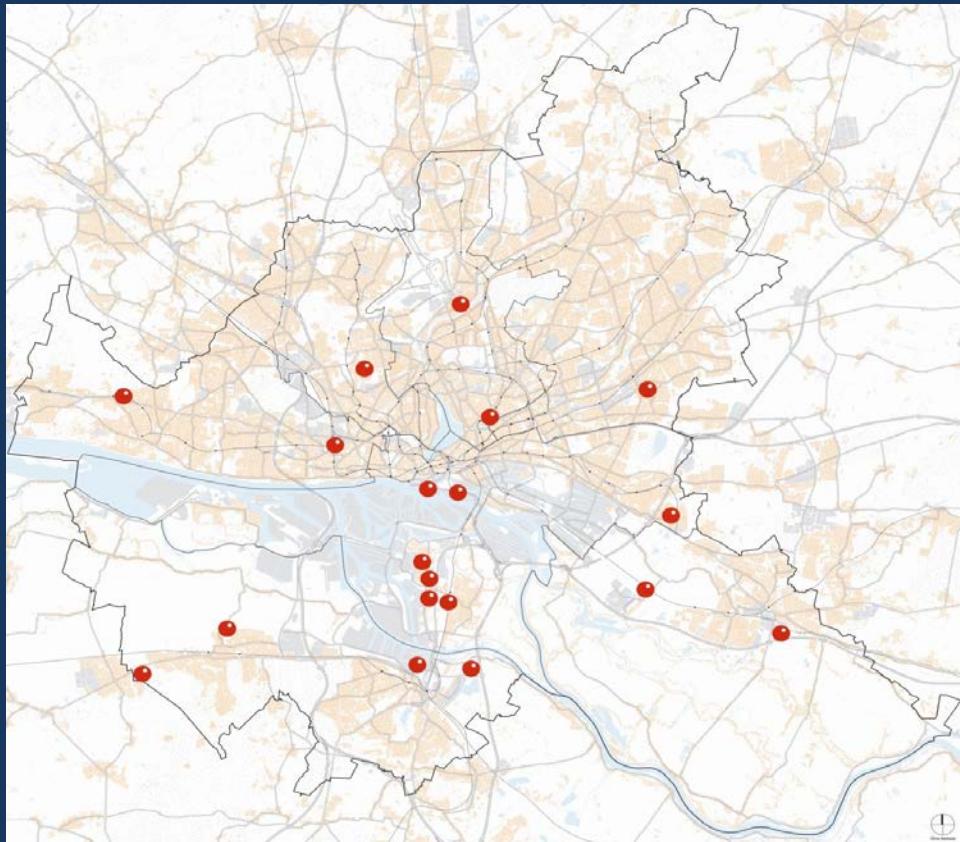


Action Goals for Climate policy:

- **Energy supply**
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- **Modernisation of buildings**
- **Industry and plant technology**
- Model function of Hamburg's administration
- **Mobility**
- Research for climate change
- Communication of climate change, and awareness Raising
- **National and international cooperation**
- Evaluation and monitoring



Excellence Climate Neighbourhoods



19 Areas

- Model Character
- Different Type of Actions
- Dissemination into Districts
- Decentralized Approach
- Supplement to „Lighthouse-Approach“



HafenCity Hamburg



- Total Area: 157 Hectares (ha)
- Land Area: 126 ha
- Gross Floor Area (GFA): New Building
circa 2.32 Million sq. m
- 5,800 Homes and more than 45,000
Jobs
- Expansion of Hamburg City by 40 %



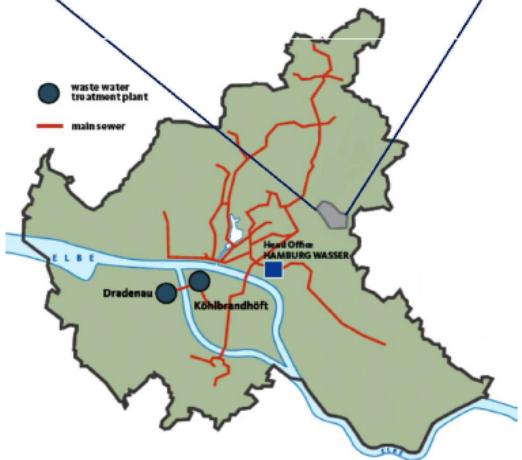


Smart Water Management „Jenfelder Au“



Location and geography

- Revitalization of former military base into a new residential area
- Total area: 45 acres, transformed from 100 acres
- Realization: 2011 – 2017
- Accommodation units: 770
- Residents: ca. 2.000
- Low energy and passive houses standard





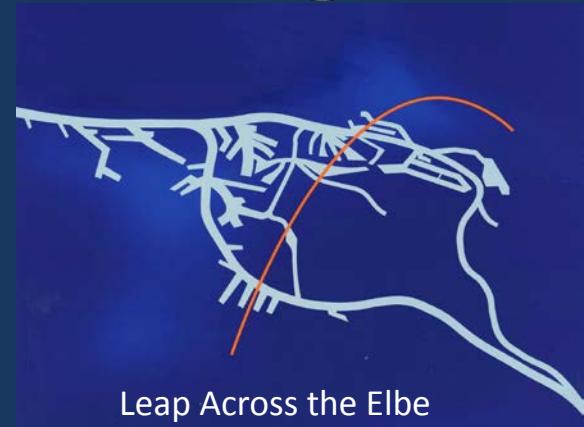
Smart Water Management „Jenfelder Au“



Malmö, 07./08.11.2013



Hamburg Wilhelmsburg



Leap Across the Elbe

International Building
Exhibition 2013

Malmö, 07./08.11.2013

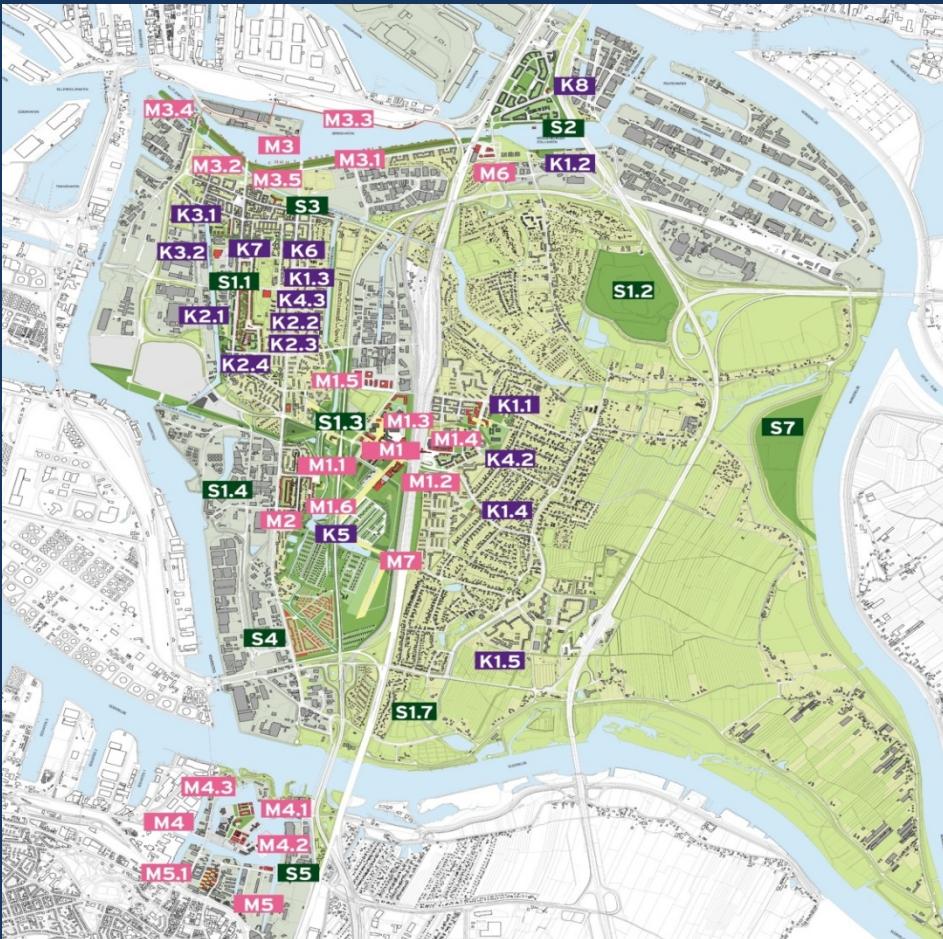


Leap across the Elbe

Based on Key Topics:

Local Projects

Blueprint for whole City

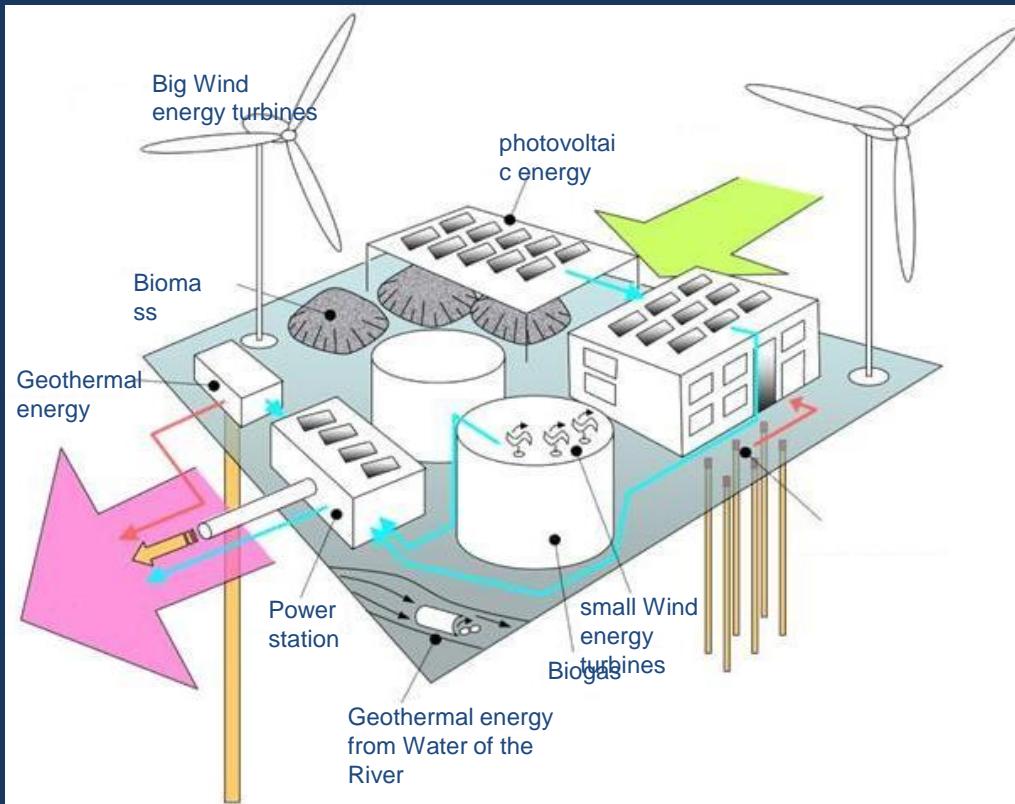




Hamburg Wilhelmsburg

Future concept “Renewable Wilhelmsburg”
Pathways to Climate Neutral and Post-fossil Elbinsel

The Goal:
100 % renewable and in the district produced energy for the Sectors Housing and commerce/trade/service providers



Key Topics

1. Cosmopolis

Making globalization productive, creating the international urban community, Fostering education, knowledge and culture

2. Metrozones

Urban Neighbourhoods, Redesigning inner peripheries, Promotion of Urban Compatibilities.

3. Cities and climate change

- Use local sources of energy.
- Build in climate-neutral manner.
- Rethink urban development by and with the water.



Wilhelmsburg Central Building Exhibition within the Building Exhibition



Malmö, 07./08.11.2013



Cities and climate change

- Use local sources of energy.
- Build in climate-neutral manner.
- Rethink urban development by and with the water.

Means

- Linking Science, Economy & Administration
- Use and development of Blueprint Experience
- International Cooperation
- Aim: Smart City Hamburg



Thank you for your attention



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Malmö, 07./08.11.2013