Region Skåne - Smart Specialisation Strategy: Opportunities in e-Health

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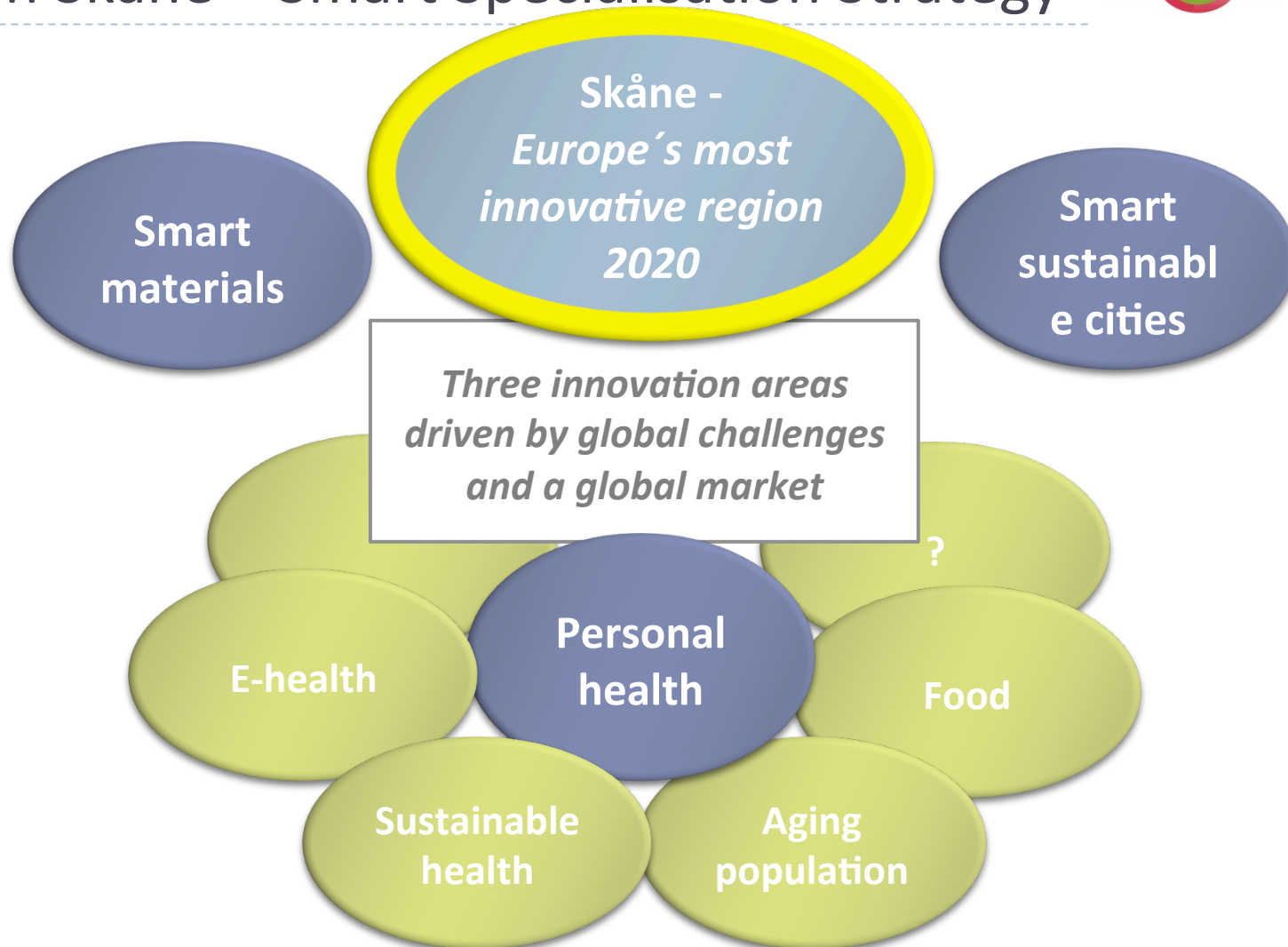
Region Skåne – Regional Development

Who are we? Region Skåne

- One of the 20 Swedish regions

- Area 11 000 sq km

- 33 municipalities, 1 200 000 inhabitants

- City of Malmö 280 000 inhabitants, Helsingborg 100 000 inhabitants, close to Copenhagen area 1 200 000 inhabitants

- Four universities

- R&d investment around 2 billion euros

  - Expected to increase significantly within the coming 10-20 years considering the development of the European Spallation Source (ESS) research facility in Lund, to be established in 2019

Region Skåne – Smart Specialisation Strategy

Skåne -
Europe´s most
innovative region
2020

Smart
materials

Smart
sustainabl
e cities

Three innovation areas
driven by global challenges
and a global market

?

E-health

Personal
health

Food

Sustainable
health

Aging
population

Region Skåne – eHealth initiatives and capabilities

- The regional eHealth strategy is one of six key strategic areas for Region Skåne and has a broad political support

- The eHealth strategy is developed in close corporation with the strategy for Future Healthcare Services

- eHealth solutions are addressed as cross-disciplinary projects by the Strategic Innovation Arenas (triple-helix clusters)

- Several of the regional trade organisations and incubators/accelerators are engaged in eHealth initiatives

- Skåne/Öresund is a "research and innovation hub" for Life Science, ICT and mobile technology

- More than 150/30 companies within MedTech/eHealth

- Vision to establish a state-of-the-art Eco-system fpr eHealth

S3 in Malmö 7. Nov. 2013

The Challenge and WHY collaborate?

▸ **CHALLENGE ?**
To develop a vibrant BSR market for eHealth solutions
To agree on a joint Smart Specialisation action plan for BSR actors

▸ **WHY** cooperation?
Be influences and establish an international mindset

▸ an **added value** in the Baltic Sea cooperation?
Yes, if we can understand how to exploit the common cultural base, how to make use of the different capabilities, and how to leverage on previous Nordic success stories.

▸ like to achieve what?
Benchmarking, identifying best practises and copy-paste solution. Providing a global perspective and understanding how to scale solutions

▸ the questions to explore together?
Which are the business models and how do we create a market? How can we make use of our different capabilities, and recognise and turn dissimilarities into an opportunities for each partner

WHO?

▸ **WHO** needs to be involved in the process to achieve results and solutions with legitimacy?

  ▸ companies? authorities (regional, national, European??), researchers? institutions, hospitals, city government?
  Yes, yes, yes, …
  Companies with a clear business drive. Actors from various disciplines. Politicians. Lobbyists. Citizens. Patients. Professional users. People with an entrepreneurial mind-set. Those that see the demands and the urgency, and request action

  ▸ at which governance level or level of the innovation system do we need to work with what(regional, national, Baltic Sea Level, EU, International)?
  Regional: eco-system, testbeds, experimentation, visualisation
  Higher levels: business models, regulations, infrastructure, goals, …

In synthesis

- A market for eHealth solutions does not exist. How do we create it and develop it?

- How to leverage on our dissimilarities and the proximity (in distance and in cultural values)? When we have a common understanding on that, then we are ready to innovate and develop solutions together.

- Can we expand collaboration already established?

- The global competition is fierce. Everyone target the global challenges. We need to agree an a Vision and identify and make use of our joint competitive edge

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