

# Welcome to parallel session: **eHEALTH**

Malmö, 7 November 2013

**Moderators: Mikaela Nordenfelt & Marie-Louise Eriksson, Region Skåne**

# OBJECTIVES

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- ▶ To link **Research and Innovation Strategies for Smart Specialisation (RIS3)**
- ▶ with the aim to **maximize the synergies** between the RIS3 within the Baltic Sea Region

# The expected outcomes

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- ▶ to come up with **concrete suggestions** for collaboration to link the RIS3.
- ▶ to collect suggestion on WHAT and HOW to collaborate and **to identify POSSIBILITIES**
- ▶ most importantly, we want to **see the start** of future collaboration.

# Structure of the workshop sessions

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## Morning session:

- ▶ 3 prepared presentations with concrete proposals for collaboration
- ▶ We agree on which suggestions we would like to explore further in the afternoon session.
- ▶ Form smaller groups – all participants choose the suggestion which is most interesting for him/herself.

## LUNCH

## Afternoon session

- ▶ Each of the groups will elaborate on **WHY, WHO, HOW, WHAT** and **WHEN** – one suggestion per group
- ▶ Reports from the groups

# E-HEALTH



- ▶ How can regions support innovation in the area of eHealth services?
- ▶ European Innovation Partnership on Active and Healthy Ageing: Eibhilin Manning, DG Health and Consumers
- ▶ Suggestions for possible future collaboration from
  - ▶ Bengt Stavenow, Skåne (SE)
  - ▶ Anna Sachinopoulou, Oulu (FI)
  - ▶ Liisa Parv Estonia (EE)

Which of the suggestions  
would **you** like to explore  
further in the afternoon??

# LUNCH

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- ▶ 12.00 – 13.00: room **ANNA**
- ▶ Please place yourself with the right group when you return



1. Share your understandings of **WHY** it is important to collaborate on these issues.

What are the possibilities and underlying obstacles

*Write down your common understanding on **yellow** post-its.*

2. Identify the actors, **WHO** or **what level of actors** needs to be involved to solve the issues.

**WHO** is in power do to something with these issues?

*Write down you common understanding on **orange** post-its*

3. **HOW** do they need to work together to solve the issues or ensure good cooperation?

What are the major obstacles for success.

*Write down you common understanding on **pink** post-its.*

4. **WHAT** would you like to achieve?

What are your goals, your solutions or your objectives with the collaboration?

*Write down you common understanding on **green** post-its*

5. What and **WHEN** is the next step to proceed.

*Write down you agreed step on **blue** post-its.*

# Each table

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- ▶ A moderator
- ▶ A rapporteur
  - ▶ Please present the results from each of the steps on the coloured papers
- ▶ Anyone in charge for initiating the next step?

# Thank you!

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► See you for closing session in **Catarina**

# Conclusions from e-Health workshop

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- ▶ 3 working groups/total 17 persons
- ▶ How to release the potential of the ehealth markets?
  - ▶ WHY: a prerequisite to create a better understanding, learn from best practices, increase knowledge
  - ▶ HOW: Mapping key individuals as a first step, Focus on citizens, share succes stories
  - ▶ When: homework to be done prior to Tallin, Lead: Estonian development group – Caroline Rute
- ▶ Needs and incentives
  - ▶ WHAT: Region as a pilot for the rest of Europe, New service models applicable in more than one country (cross border service models)
  - ▶ Intention to collaborate with Estonian development group, Lead Liisa Parv

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## ▶ Building eco-systems

- ▶ WHY: build synergies for businesses across borders, diversity of eco-system parts in need of connection
- ▶ WHAT: develop testbeds and use test beds in other countries, not only focus on health care solution but include other areas such as art & culture
- ▶ HOW: first step mapping, networking on projects
- ▶ WHEN: already happening, Lead Anna Sachinopoulou